



# The Annual Charleston Duck Race



## Sponsorship Opportunities

*This event has raised \$2.5M for Charity the past 18 years!  
95% of funds go to Charity!*



### Net Proceeds to Benefit:

Rotary Community Service Projects and Selected Beneficiaries!

Sponsor Level:	Donation:	Ducks:	Recognition:
<b>Presenting Sponsor</b>	<b>\$20,000</b>	<b>2,000</b>	Top recognition all channels, headline logo placement on website + print, speaking opportunity on Race Day, ad in DI News, event signage, print media, social media, email marketing, 10' x 10' Tent for promoting business at Event for first 20 sponsors at purple level or above
<b>1st Prize Sponsor</b>	<b>\$10,000</b>	<b>1,000</b>	Premier recognition across all channels, top listing logo placement on website and print materials, speaking opportunity on Race Day, premium placement on event signage, print media, social media, and email marketing, 10' x 10' Tent for promoting business at Event for first 20 sponsors at purple level or above
<b>Platinum</b>	<b>\$5,000</b>	<b>500</b>	Premium recognition across all channels, top listing logo placement on website and print materials, premium placement on event signage, print media, social media, and email marketing, special event opportunity where applicable, 10' x 10' Tent for promoting business at Event for first 20 sponsors at purple level or above
<b>Gold</b>	<b>\$3,000</b>	<b>300</b>	Logo and recognition on website, event signage, print media, social media, and email marketing, inclusion in print advertisements, 10' x 10' Tent for promoting business at Event for first 20 sponsors at purple level or above
<b>Purple</b>	<b>\$1,200</b>	<b>120</b>	Logo and recognition on website, event signage, print media, social media, and email, display opportunity for marketing materials in community tents Race Day, 10' x 10' Tent for promoting business at Event for first 20 sponsors at this level or above.
<b>Silver</b>	<b>\$1,000</b>	<b>100</b>	Logo and recognition on website, event signage, print media, social media, and email, display opportunity for marketing materials in community tents Race Day
<b>Blue</b>	<b>\$500</b>	<b>50</b>	Logo and recognition on website, event signage, print media, social media, and email marketing.
<b>Yellow</b>	<b>\$250</b>	<b>25</b>	Logo and recognition on website, event signage, print media, social media, and email marketing.

For any questions related to sponsorship or for an alternate method of purchase via credit, go to:

[www.charlestoneduckrace.com](http://www.charlestoneduckrace.com)

You will be making a difference in the lives of those helped by the proceeds of the Race!